

Advertise Your Business Directly in the "In Box" of Catering Professionals Nationwide



The #1 source of business for wedding industry vendors is direct referral from hotel, resort and private club catering directors. Beverly Clark is recognized as the leading authority by catering directors nationwide. The **Hospitality Training Newsletter** directly reaches an audience of **9,500 catering directors** and industry professionals every month, providing you with valuable direct access. Plus, the solid information in the Newsletter makes it a "must-read" for your market.

This is the market you want to be in front of - watch your revenues soar!

ADVERTISING RATES

Lead Ad - \$450/month	Lead Ad + Editorial - \$2400/ 6 months (min.)
Top showcase 250 x 100 ad in newsletter for one month with link to full listing	Top showcase 250 x 100 ad in newsletter for six months with link to full listing
One month listing on www.weddinglocation.com and www.eliteweddingcollection.com * in vendor section	Six month listing on www.weddinglocation.com and www.eliteweddingcollection.com in vendor section
One month listing in the "Resources" section of the newsletter	Six month listing in the "Resources" section of the newsletter
	One feature article on your product or service within the 6 month time period

Block Ad - \$325/month	Block Ad + Editorial - \$1800/ 6 months (min.)
250 x 100 ad in newsletter for one month with link to full listing	250 x 100 ad in newsletter for six months with link to full listing
One month listing on www.weddinglocation.com and www.eliteweddingcollection.com in vendor section	Six month listing on www.weddinglocation.com and www.eliteweddingcollection.com in vendor section
One month listing in the "Resources" section of the newsletter	Six month listing in the "Resources" section of the newsletter
	One feature article on your product or service within the 6 month time period

Resources Section Listing		
\$225.00/month	\$1200/ 6 months	\$2200/ 12 months
One line listing in the "Resources" section of the monthly newsletter with link to full listing		
Basic listing on www.weddinglocation.com and www.eliteweddingcollection.com in the vendor section for each month listing runs		

MATERIALS DEADLINE

Deadline: Two weeks prior to the first Monday of month your ad is running
Production Protocol: Email advertisement to adam@BeverlyClarkEnterprises.com
Subject: Hospitality Newsletter Ad Materials

To place your ad and for more information contact Lynne LaFond DeLuca at 805-338-7640 or email lynne@beverlyclarkenterprises.com

*www.weddinglocation.com and www.eliteweddingcollection.com
 Received 3,362,000 Visitor Sessions in 2007



BEVERLY CLARK HOSPITALITY TRAINING NEWSLETTER

Providing Tools, Tactics and Resources to Catering Professionals

Newsletter Advertising Agreement

Today's Date:

Company Name:

Type of Company:

Address:

Phone Number:

Fax Number:

Contact:

Type of Advertisement: (all advertisements are 250x100 or 100x250)

	<u>Total Cost</u>
1. ___Lead Ad - \$450/month ___Number of months	_____
2. ___Lead Ad + Editorial - \$2,400/6 month (min)	_____
3. ___Block Ad - \$325/month ___Number of months	_____
4. ___Block Ad + Editorial - \$1800/6 month (min)	_____
5. ___Resources Section Listing \$225/month; \$1,200/6 months; \$2,200/12 months ___Number of months	_____

Production Protocol: eMail advertisement to adam@BeverlyClarkEnterprises.com
Subject: Hospitality Newsletter Ad Materials

Payment Terms: Full Payment due 2 weeks prior to the edition your advertisement will run

Mail to: Beverly Clark Enterprises LLC, 114 E. Haley Street, STE K, Santa Barbara, CA 93101
Attn: Beverly Clark Hospitality Newsletter

Secure payments accepted at: <http://www.eliteweddingcollection.com/clientpass/payment.php>

Acceptance:

The undersigned accepts this proposal on this _____ day of _____, 2008.

*Contact, Title
Company:*

Lynne LaFond DeLuca
SVP Business Development & Education
Beverly Clark Enterprises, LLC

For more information, please contact Lynne LaFond DeLuca at lynne@beverlyclarkenterprises.com or phone at 805.338.7640

Please sign agreement and fax to (805) 560-3606. Thank you.

Remit payment to: Beverly Clark Enterprises LLC – 114 E. Haley Street, Ste. K, Santa Barbara, CA 93101