

Want to Help Your Brides Create a Personalized Wedding Wine? Beaulieu Vineyards® Has the Perfect Answer

Beaulieu Vineyards has created a new wedding wine program called "My Wedding My Wine". Brides simply choose from your selection of BV wines (program applies to any wines in the BV portfolio), then go online to www.MyWeddingMyWine.com to create their personalized, FREE wine labels. Next, they select their message, choose a design and order the custom labels. On the website, you will also find helpful information on wine selection, serving tips and toasting ideas. The program has been featured in several bridal magazines including Modern Bride, Inside Weddings and several regional publications. The label orders are pouring in - brides love it!



This can provide a wonderful upsell opportunity for your property. The labels will have to be applied to the bottles you have ordered, but you can offer to provide that service. Personalized bottles can be opened and served at the wedding itself, as well as ordered to be given to the guests as favors upon their departure.

For more information, please contact your wine representative for Beaulieu Vineyards wines. www.MyWeddingMyWine.com

*"Vision without action is a daydream.
Action without vision is a nightmare".*